



Domain Overview (Desktop)

dmoose.com

Organic Search: Summary

US | Domain | dmoose.com

168.8K 18% TRAFFIC

Semrush Rank	14.2k	
Keywords	195.5K	9%
Traffic Cost	\$84.4K	19%

Paid Search: Summary

US | Domain | dmoose.com

77 -3% TRAFFIC

Keywords	8	33%
Traffic Cost	\$145	21%

Backlinks: Summary

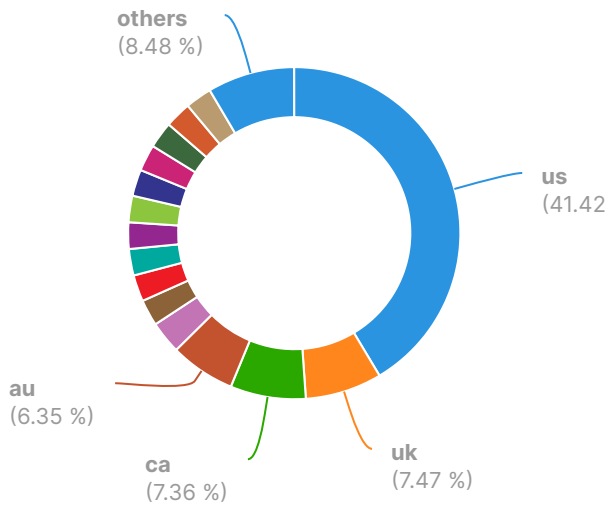
Root Domain: dmoose.com

152.8K TOTAL BACKLINKS

Referring Domains	8K
Referring IPs	8K

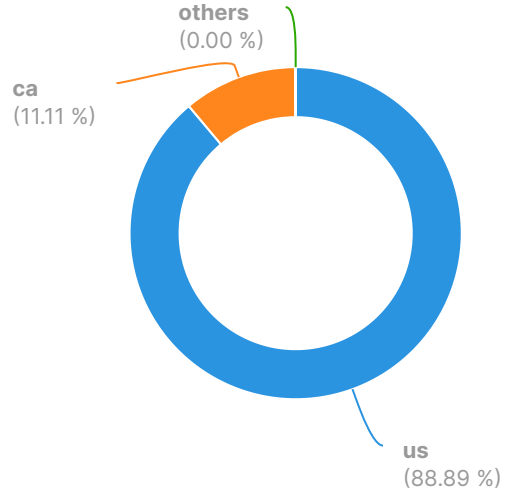
Organic Search: Keywords By Country

US | Domain | dmoose.com



Paid Search: Ad Keywords by Country

US | Domain | dmoose.com



Traffic: Organic vs Paid

US | Domain | dmoose.com | All time



Organic search traffic

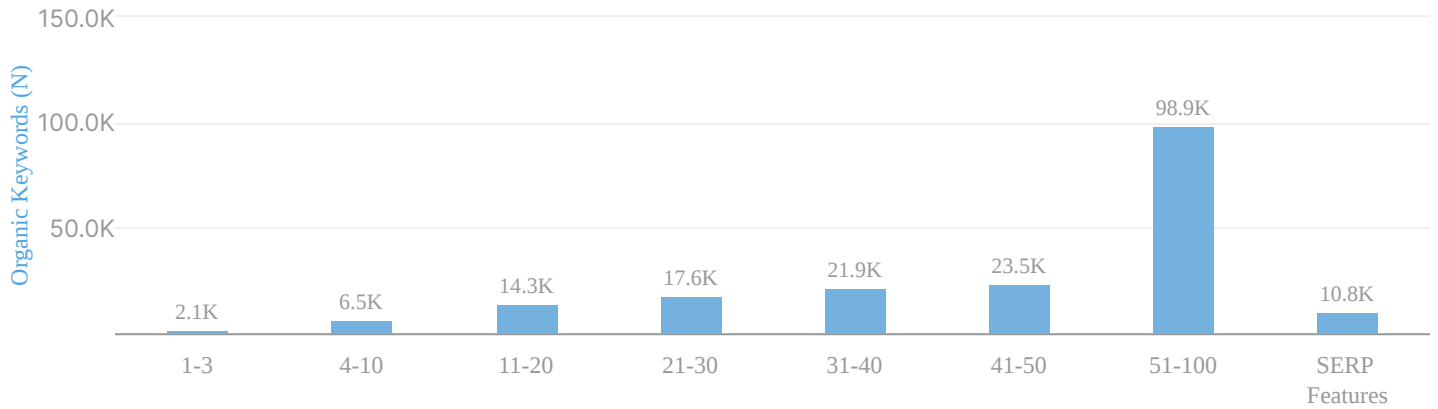
Organic Search: Top Keywords (195,543)

US | Domain | dmoose.com

Keyword	Pos	Volume	Traffic
how to lose 30 pounds in a month	1	4,400	0.64%
flutter kicks	?	14,800	0.57%
concentration curls	?	14,800	0.57%
renegade row	?	14,800	0.57%
workout on a mat	1	3,600	0.52%

Organic Search: Keyword Position Distribution

US | Domain | dmoose.com



Keywords by Intent

US | Domain | dmoose.com

Intent	Keywords	Traffic
Informational	157.2K	135.5K
Navigational	1.3K	2.3K
Commercial	64.6K	51.7K
Transactional	6.3K	8.2K

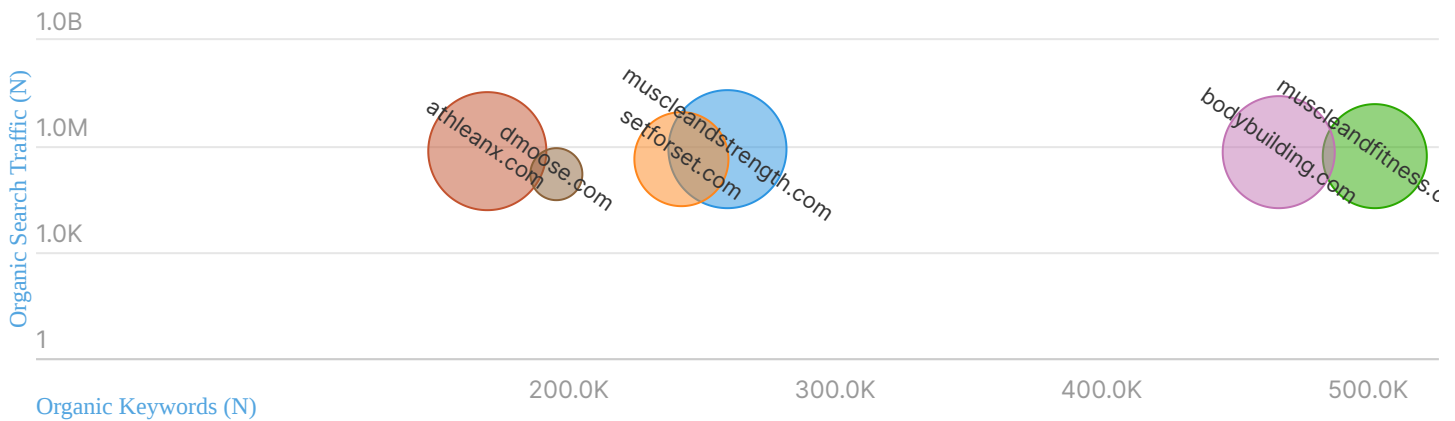
Organic Search: Top Competitors (19,649)

US | Domain | dmoose.com

Competitor	Com. Keywords	SE Keywords	Com. Level
muscleandstrength.com	4.3k	259.8k	11%
setforset.com	5.8k	242.4k	11%
muscleandfitness.com	5.3k	502.7k	9%
athleanx.com	3.4k	169.0k	9%
bodybuilding.com	5.3k	466.7k	9%

Organic Search: Competitive Position Map

US | Domain | dmoose.com



Organic Branded Search

US | Domain | dmoose.com

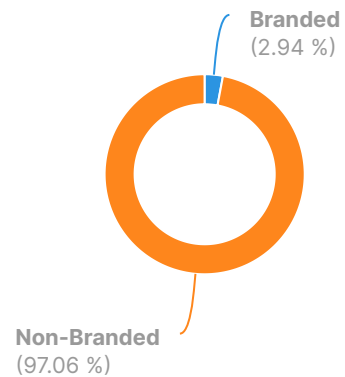
1.3K 0% TRAFFIC

Keywords 47

Branded vs Non-Branded

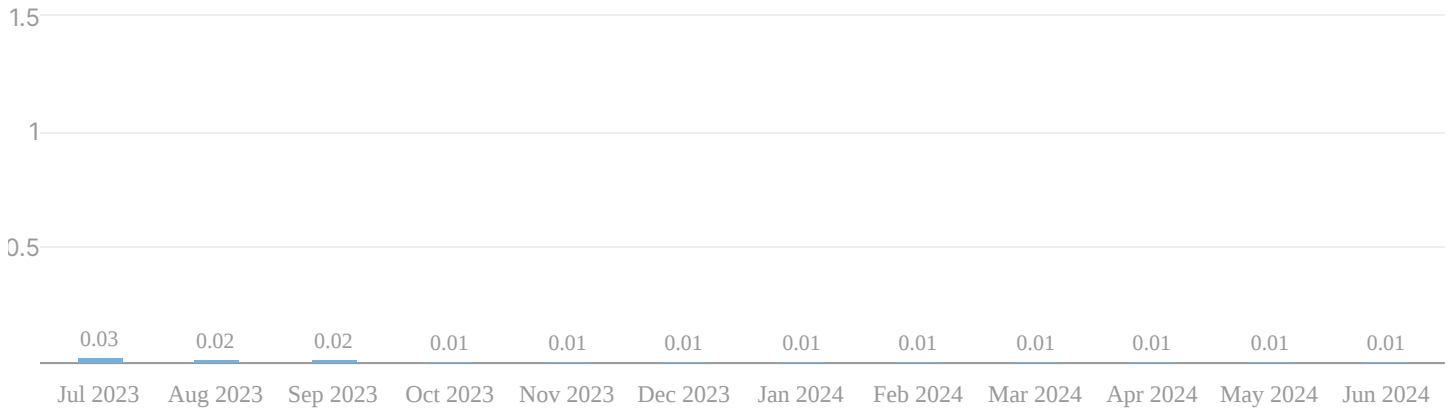
US | Domain | dmoose.com

0.79% **99.21%**
 Branded Traffic Non-Branded Traffic



Organic Search: Branded Traffic Trend

US | Domain | dmoose.com



Paid search traffic

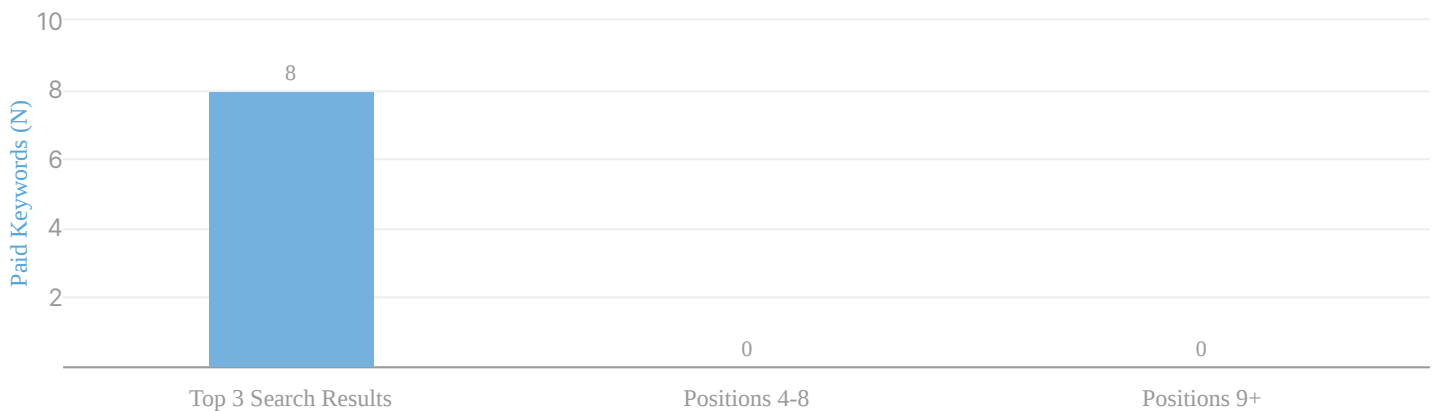
Paid Search: Top Keywords (8)

US | Domain | dmoose.com

Keyword	Pos	Volume	CPC (USD)	Traffic
dmoose	1 (1)	1,000	2.21	61.03%
dmoose ab roller	1 (1)	170	1.76	9.09%
dmoose elbow wraps	1 (1)	170	1.61	9.09%
dmoose wrist wraps	1 (1)	110	1.31	6.49%
d moose	1 (1)	90	1.38	5.19%

Paid Search: Ad Copy Position Distribution

US | Domain | dmoose.com



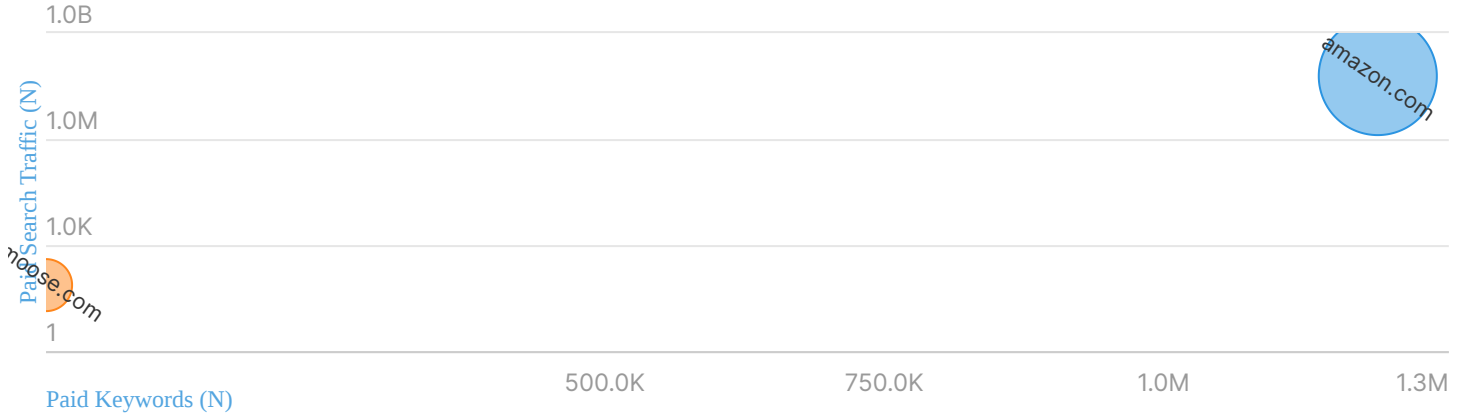
Paid Search: Top Competitors (1)

US | Domain | dmoose.com

Competitor	Com. Keywords	Ads Keywords	Com. Level
amazon.com	1	1.2m	0%

Paid Search: Competitive Positioning Map

US | Domain | dmoose.com



Sample Ads (8)

US | Domain | dmoose.com

[DMoose®: Official Site](#)

Ad <https://www.dmoose.com>

Shop Fitness Products Online — Get to Your Goals Faster. Premium Accessories Designed to Optimize Your Fitness Routine. Shop Equipment, Supplements, Merch and Also Exclusive Bundles to Save Big Today. One Stop Shop For Fitness. Lifetime Guarantee. Leading Fitness Brand. Free & Easy Returns.

[Order Online Today | Making Your Workouts Easier](#)

Ad <https://www.dmoose.com>

Get to Your Goals Faster. Premium Accessories Designed to Optimize Your Fitness Routine.

[DMoose®: Official Site](#)

Ad <https://www.dmoose.com>

One Stop Shop For Fitness — Get to Your Goals Faster. Premium Accessories Designed to Optimize Your Fitness Routine. Shop Equipment, Supplements, Merch and Also Exclusive Bundles to Save Big Today.

[DMoose®: Official Site | One Stop Shop For Fitness](#)

Ad <https://www.dmoose.com>

Business identity verified—Get to Your Goals Faster. Premium Accessories Designed to Optimize Your Fitness Routine.

Backlinks

Top backlinks

Root Domain: dmoose.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Elevated heels when squatting? (2024) https://beshlo.best/articles/elevated-heels-when-squatting	https://www.dmoose.com/blogs/training/squatting-barefoot-vs-with-shoes-everything-you-need-to-know https://www.dmoose.com/blogs/training/squatting-barefoot-vs-wit...	image
Elevated heels when squatting? (2024) https://beshlo.best/articles/elevated-heels-when-squatting	https://www.dmoose.com/blogs/health-lifestyle/how-many-squats-day-will-give-you-peach-booty-look https://www.dmoose.com/blogs/health-lifestyle/how-many-squats-...	image
Heels raise when squatting? (2024) https://beshlo.best/articles/heels-raise-when-squatting	https://www.dmoose.com/blogs/training/squatting-barefoot-vs-with-shoes-everything-you-need-to-know https://www.dmoose.com/blogs/training/squatting-barefoot-vs-wit...	image
Heels raise when squatting? (2024) https://beshlo.best/articles/heels-raise-when-squatting	https://www.dmoose.com/blogs/health-lifestyle/how-many-squats-day-will-give-you-peach-booty-look https://www.dmoose.com/blogs/health-lifestyle/how-many-squats-...	image
DMoose Fitness (dmoosefitness) - Profile Pinterest https://www.pinterest.com/dmoosefitness/	dmoosefitness.com ; Opens a new tab https://www.dmoose.com/	image

Backlinks: Top Anchors

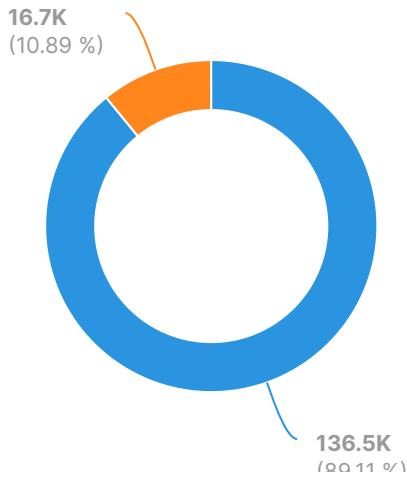
Root Domain: dmoose.com

Anchors	Percentage	Domains	Backlinks
dmoose.com	5%	245	7,286
whey protein powder - 100% natural whey protein dmoose	3%	743	5,102
how effective is an ab wheel roller? benefits of ab rollouts dmoose	2%	370	2,353
protein & workout shaker bottle best mixer bottle dmoose	1%	710	2,019
fat burner natural dietary pills for weight loss dmoose	1%	345	1,879

Backlinks: Follow vs Nofollow

dmoose.com

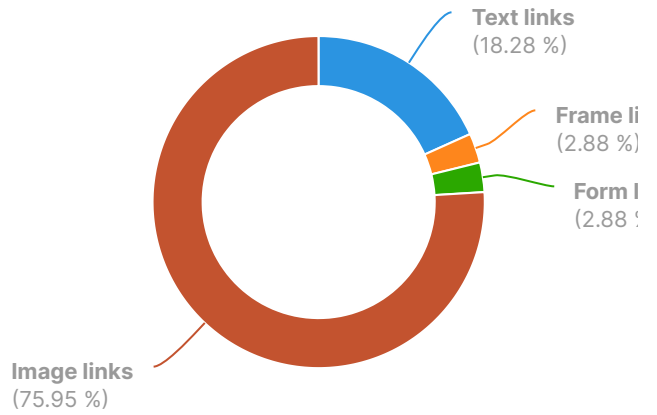
136.5K Follow links 16.7K Nofollow links



Backlinks Types

dmoose.com

29.6K Text links 0 Frame links 0 Form links 123.2K Image links



Backlinks: Top Referring Domains

Root Domain: dmoose.com

Root Domain	Backlinks	IP / Country
thomasknappmarkdavidson.blogspot.com	2,049	142.251.167.132
anaryancheryltyler.blogspot.com	1,797	172.253.62.132
ecommerce.observer	1,638	35.212.67.124
barrypaynekellyrobles.blogspot.com	1,544	172.253.122.132
bye.fyi	1,249	45.13.38.15

Backlinks: Top Indexed Pages

Root Domain: dmoose.com

Title and URL	Domains	Backlinks
DMoose - One Stop Shop For Fitness https://www.dmoose.com/	191	751
http://dmoose.com/	115	349
https://dmoose.com/	98	17,718
3-Day Workout Plan: For Faster, Stronger & Agile Footballers – DMoose https://www.dmoose.com/blogs/sports-performance-workouts/3-days-workout-plan-for-footballers	89	254
What Happens When You Stop Taking Creatine? 4 Side Effects – DMoose https://www.dmoose.com/blogs/supplements/what-happens-when-you-stop-taking-creatine	70	1,737